

Kevin M. Hollenbeck

Vice President
Director of Publications
Senior Economist

As vice president, Dr. Hollenbeck oversees the Institute's technology support team as well as the Institute's information center. Since 1999, he has directed publications and the Upjohn Institute Press, which publishes 10-12 titles per year.

Dr. Hollenbeck has over three decades of research and evaluation experience in the areas of workforce development and education & training. As principal investigator of a four-year project (2007-2011) evaluating the Generation II and Generation III WIRED regions for the U.S. Department of Labor Employment and Training Administration, he has overseen the evaluation design, data collection, and analyses phases of the project [link to report]. As principal investigator of a project for the Washington Training and Education Coordinating Board, Dr. Hollenbeck is linking administrative data sources in order to estimate the net impact, costs, and benefits of 10 statewide workforce development programs. He has conducted two similar prior studies for [Washington](#) as well as for [Virginia](#) and [Indiana](#).



For the Commonwealth of Massachusetts, Dr. Hollenbeck evaluated the state's [Workforce Training Fund](#) (WTF), funded by an employer contribution (surcharge) of up to 0.075% of its unemployment insurance taxable wage base to provide training grants to Massachusetts' employers. For the State of Indiana, he evaluated the state's [workforce literacy demonstration program](#).

Dr. Hollenbeck is active in professional organizations. In 2008, he presented a paper at the Association for Public Policy and Management (APPAM) [annual meeting](#) that provided return on investment estimates for public workforce programs, applied associate degree programs, and private career school programs. In 2009, he presented a paper at the APPAM annual meeting on the [effectiveness of training](#) provided through the Workforce Investment Act.

He is a graduate of Michigan State University and has both a master's and Ph.D. in economics from the University of Wisconsin-Madison.

He joined the Upjohn Institute in 1989. Before coming to the Institute, he worked as a senior researcher at the Ohio State University Center on Education and Training for Employment from 1983 to 1989; and as a senior economist at both Urban Systems Research & Engineering, Inc. from 1979 to 1980 and Mathematica Policy Research from 1975 to 1979.

His publications include:

"The Role of the Workforce Development System in the Economic Development of Urban Areas."

In *The Oxford Handbook on Urban Economics and Planning*. Oxford University Press. 2012.

"Conducting Return on Investment Analyses for Secondary and Postsecondary CTE: A Framework."

Paper prepared for National Research Center for Career and Technical Education, Louisville University. April 2010.

Transforming America's Talent and Economic Development through Regional Collaboration.

(With Nancy Hewat and others) Interim report submitted to U.S. Department of Labor Employment and Training Administration. February 2010

["Workforce Investment Act \(WIA\) Net Impact Estimates and Rates of Return."](#)

Paper presented at EC-Sponsored Conference on "What the European Social Fund Can Learn from the WIA Experience" with the Workforce Investment Act. Washington, DC: November 2009.

["Differences in the Returns to Education for Males by Disability Status and Age of Disability Onset."](#)

Southern Economic Journal, 74 (3): 2008 (with J. Kimmel)

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