



Education Advisory Group

Kalamazoo and St. Joseph Counties

222 South Westnedge Avenue, Kalamazoo, Michigan 49007 - Voice 269.349.1533 - FAX 269.349.5505

Meeting Notes

December 5, 2003

Call to Order

Chairperson Roger Lentini called the Education Advisory Group (EAG) meeting to order at 8:40 a.m. at the Kalamazoo Regional Education Service Area, Kalamazoo, Michigan.

Members Present: Tom Conor, John Dillworth, Jim Harrington, Kevin Hollenbeck, Roger Lentini, Craig Misner, Jay Newman, Mary Oudsema, Marilyn Potgiesser, Casey Putnam, Bernie Stankewicz, and Tom Topham.

Staff Present: Craig Schreuder

Required for Quorum: 13 **Attendance:** 12 **Quorum Achieved:** No

1. Approval of EAG Minutes

A motion was made by Jim Harrington and supported by Marilyn Potgiesser, to approve the minutes of September 19, 2003. The motion carried.

2. Career Preparation System Assessment

Kevin Hollenbeck provided the members with an overview of the Career Preparation System Assessment that he, in his capacity as a Senior Economist at the Upjohn Institute, developed for the Michigan Department of Career Development, Office of Career and Technical Preparation (OCTP). His presentation included the critical elements of the CPS Assessment:

- Assessment of the Career Preparation System is required under Section 68 of the School Aid Act
- The assessment process will evaluate all nine components of the Career Preparation System. However, for 2003 the primary areas reviewed were Career Pathways and Education Development Plans (EDPs)
- The Assessment process for 2003 will establish benchmarks for each region upon which progress will be measured in the following years.
- The assessment included sample reviews of 10th grade EDPs from each school district/building with 10th grade students.
- All 12th grade students in the state were to complete a Career Education Participation Report Survey.
- Within the two priority areas (Career Pathways and EDPs) the Kalamazoo-St. Joseph Region ranked 4th and 7th respectively in the state.

Kevin explained that the individual regions responded to all nine CPS areas even though the region may not have invested Career Prep funding in the areas. His handouts showed the Kalamazoo-St. Joseph Region's ranking in all nine areas. (The handouts are included for each member that was not present.)

3. Bronson Healthcare Group Workforce Development Plan

Marilyn Potgiesser provided the EAG members with a brief review of the workforce development plans that the Bronson Healthcare Group has developed. The workforce development strategies were in response to the needs for skilled workers in the healthcare industry.

Marilyn provided the board with some background data on the occupational needs in the healthcare industry and how Bronson intends to address the needs through their workforce development strategies. The strategies that would impact schools and youth include:

- Strengthen relationships with schools and youth.
 - Speakers and materials (Healthcare Careers Booklets)
 - Healthcare Camps (4th-6th grades)
 - Healthcare Career Fair (High school and parents)
 - Healthcare "Lock-ins" (7th-8th grades)
- Strengthen relationships with schools/universities:
 - Hosting events with school counselors and teachers
 - Promote EFE/Allied Health and Health Occupational programs and clinical site experiences
 - Curriculum development
 - Expand internships/externships.

Marilyn Provided the members with samples of the products already developed for use in the schools: "Healthcare Careers" and "Picture Yourself in a Healthcare Career" (Coloring book) (Copies are provided to members not present)

4. Legislative Update

Craig Schreuder indicated that the second-round of budget cuts resulted in the total reduction of 2003/2004 funds for the Career Preparation System and the adult education Partnership in Adult Learning programs.

5. Adjournment

Roger Lentini adjourned the meeting at 9:55 am.

The next meeting of the EAG is scheduled for 8:30 AM on January 23, 2004 at the Kalamazoo Regional Educational Services Agency, 1819 East Milham, Kalamazoo, MI 49002.

Craig Schreuder
MWA Deputy Director
EAG Staff Consultant

Date

Roger Lentini
Chair, EAG

Date